

Curriculum Vitae



Personal Info

Full Name **Aurel Mihai Geambasu**
Adress Bucharest, Romania
Phone +40 727 518 487
Email contact@aurasmihai.ro
Personal blog www.aurasmihai.ro
Social Media Accounts [Facebook](#); [Linkedin](#); [Twitter](#)
Birth Date 15-05-1985

Type Full Time, Project-based
Profesional objective Succesfull career in online marketing
Industry Online/New Media

Professional Expertise

Career Level Middle-level
Field experience Internet/New Media
Management Experience Yes

Position **Social Media Executive**
Period 2011-12 <> present
Company Name AdBrain Partners
Department PR & Marketing
Responsabilities Responsible of the Online PR & Social Media Strategy of some of the most important brands in FMCG: KFC, Pizza Hut, PHD, Cinnabon andPaul

Position **Social Media Executive**
Period 2011-05 <> 2011-12
Company Name Intact Interactive
Department Online Marketing
Responsabilities Responsible of the social media strategy and campaigns of Antena 1 & 2 TV.

Position **PFA (Freelancing)**
Period 2005-02 <> present
Company Name PFA Geambasu Aurel Mihai
Responsibilities

- **Project Manager - CNFPA diploma** – sept 2009
- **SocialBakers Ambassador** since 2011
- Online Manager of 3ner.ro, training portal (own project)
- Webadmin of <http://www.gheorghezamfir.ro> –the website of Gheorghe Zamfir, panflute maestro
- Several other mini-websites and blogs
- Participant E-Business Intro, Leadership Summer School, Events Academy, Internship 2.0 – PR 365
- Various Google Adwords and Social Media Marketing campaigns for several clients

Position **Project Manager Paralela45.ro**
Period 2010-08 <> 2011-05
Company Name Paralela 45
Department Online Marketing
Responsibilities Social Media Marketing

- Increasing fan base and develop online sales strategies
- Developed the first facebook application (online shop) of a tourism agency in Romania
- Responsible with designing new online marketing campaigns in Social Media and website partners

Project Management

- Web administration of the website content (products & banners management),
- Direct online sales (CRM)
- Coordinating the programming team

Position **WordCamp Romania 2009, 2010 and 2012 Co-organiser**
Period 2009-05 <> present
Department Internet/New Media/Event Organisation
Responsibilities Co-organiser of WordCamp Romania, anual romanian Wordpress dedicated conference, supported by Automatic
Website : www.wordcamp.ro

Position **Volunteer in VIP Romania (student NGO)**
Period 2006-01 <> 2009-06
Department Marketing & Sales
Responsibilities

- **Online Team Coordonator:**
Website administration for www.vipromania.ro and other several websites, online activities supervision, teaching students about usefull online tools
- **Project Manager of Personal Development School 2008.**
Coordinated a team of 12 for 6 months in order to organise a 2 weeks training program on personal development skills, designed for student freshmen

Education

Diploma **Graduate**
Period 2005 - 2009
Institution **Politenica Bucharest**
Description Computer Science Faculty, IT specialization. Diploma in "**Social CRM**"

Skills

Foreign Languages English - Fluent; French -Beginner;
Driver's license No
Personal Skills Creativity, team spirit, ambition, leader, fast learner
Extra Other personal info (in romanian) on my personal blog: www.aurasmihai.ro/despre-mine
Other Skills Medium Photoshop, Dreamweaver, HTML, Flash, CSS, SEO, SEM, Adwords