

Curriculum Vitae

Personal Info

Full Name **Aurel Mihai Geambasu**
Adress BUCHAREST, Romania
Phone +40 727 518 487
Email contact@aurasmihai.ro
Blog www.aurasmihai.ro
Social Media [Facebook](#); [Linkedin](#); [Twitter](#)
Birth Date 15-05-1985

Type Full Time, Part Time, Project-based

Profesional objective Succesfull career in a online marketing department

Industry Online/New Media

Professional Expertise

Career Level **Entry-level**

Field experience **Internet/New Media** - 2 years

Management Experience **Yes**

Position **PFA (Self Employed) / Student**

Period 2005-02 <> present

Company Name PFA Geambasu Aurel Mihai

Department Internet/New Media

Description **Web Administrator of :**

www.3ner.ro – Online Manager of a training portal (own project)

www.vipromania.ro/pds2007 - website of Personal Development School 2007, NGO project

www.vipromania.ro/pds2009 - site of Personal Development School 2009

www.vipromania.ro – site of VIP Romania Student NGO

www.studentulanului.ro - website of the "Student of the Year" Awards

www.gheorghezamfir.ro -website of Gheorghe Zamfir, panflute maestro

www.primariastefan.ro - website of Stefan cel Mare village

www.boardgamesmania.ro -future boardgames community

Participant [E-Business Intro, Leadership Summer School, Events Academy](#)

Participant Internship 2.0 - [PR365](#)

Various Google Adwords and Social Media campaigns administration for several clients

Project Management - since september 2009 **CNFPA** diploma

Position Project Manager Paralela45.ro

Period 2010-09 <> present

Company Name Paralela45

Department Online Marketing

Responsibilities Social Media Marketing - increasing fan base and develop online sales strategies; first facebook application (online shop) of a tourism agency; responsible with designing new online marketing campaigns in Social Media and website partners
Project Management - web administration of the website content (products & banners management), direct online sales (CRM) and coordonating the programing team

Position **Online Marketing Manager - 3ner.ro**

Period 2008-09 <> present

Company name 3ner.ro - own project

Department Internet/New Media

Responsibilities Mentenance of the training portal (Joomla CMS)
Social Media & online campaigns, SEO, community management, sales, project management

Position **Online Marketing Consultant**

Period 2009-06 <> 2009-09

Company Name Metromind Media

Department Internet/New Media

Responsibilities Online Marketing Consultant, responsible with customer relations, generating sales and online campaigns strategies

Position **WordCamp Romania 2009 & 2010organiser**

Period 2009-05 <> present

Department Internet/New Media/Event Organisation

Responsibilities Co-organiser of WordCamp Romania, first anual Wordpress Romanian conference, supported by [Automatic](#)
Website : www.wordcamp.ro

Position Volunteer in VIP Romania (student NGO)

Period 2006-01 <> 2009-06

Department Marketing & Sales

Responsibilities Designing and implementing the VIP Romania's marketing campaigns and promotional materials
Online Team Coordonator : managing www.vipromania.ro, online activities supervision, teaching students about usefull online tools
Project Manager **of Personal Development School 2008**. Coordonated a team of 12 for 6 months in order to organise a 2 weeks training program on personal development skills, designed for student freshmen

Education

Diploma **Graduate**

Period 2005 - 2009

Institution Politenica Bucharest

Description Computer Science Faculty, IT specialization. Diploma in "Social CRM"

Skills

Foreign Languages English - FLuent; French -Beginner;

Driver's license No

Personal Skills Creativity
Team spirit
Organising skills
Ambition
Speed writing
Fast Learner

Extra Other personal info (in romanian) on my blog www.aurasmihai.ro/despre-mine

Other Info

Medium Photoshop, Dreamweaver, HTML, Flash, CSS Skills
SEO,SEM, Social Media, Online savy